**E X P E R I E N C E**

SENIOR UI/UX DESIGNER

Pathmind - San Francisco, CA || FT: 01/2020 - Present

[[ website ]](https://pathmind.com/)

• Collaborating with data scientists, engineers and developers during the design process

• Logo design, creating and maintaining design system, components, and system colors

• Facilitate design process toward business goals focusing on AI and Reinforcement Learning

UX CONSULTANT & SENIOR UX DESIGNER

Skymind.ai – San Francisco, CA || FT: 04/2019 – 01/2020

[[ website ]](https://skymind.asia/)

• Focusing on AI infrastructure and ML, Deep Learning workflows through collaborations

• Facilitate the Design Thinking process toward business development

• Synthesizing data from user research. Identifying patterns into design recommendations

UX STRATEGIST & SENIOR UX DESIGNER

Beauty Scripts - Seattle, WA || Contract: 03/2019 – 06/2019

[[ website ]](http://www.beautyscripts.com/)

• Collaborating between teams to create a sustainable mobile-first product

• Define brand strategy direction and create design system toward a user-focused produc
• Solving business needs with design thinking approach in alignment with the business goals

Senior UX DESIGNER

Seattle Art Museum / Path With Art || Contract: 01/2019 – 04/2019

[[ website ]](http://www.pathwithart.org/)

• Create an iOS web/mobile application for an art installation at Seattle Art Museum.

• Exhibition at Seattle Art Museum runs April 2019 – July 2019 with multiple galleries TBD.

Finack – San Francisco, CA || Contract: 07/2018 – 02/2019

[[ website ]](https://finack.net/)

• Focused on a transition from legacy systems into an infrastructure as code system.

• Delivered wireframes, high fidelity prototypes, and web app interface designs.

• Created style guides and templates to help in facilitation from end-to-end.

PROJECT MANAGER

Commure, Inc. - Boston, MA || Contract: 02/2019 - 03/2019

[[ website ]](https://commure.com/)

• Facilitating the growth out of the Boston office from a sharted startup workspace

**C O N T A C T**

michael@michaeltsay.com

323-356-1837

**S K I L L S**

• UI/UX Design

• Art Director

• UX Consultant & Strategist

• User Research

• Branding & Concept

• Wireframes & Prototyping

• Visual Design

• Synthesizing data

• Digital imaging

• Graphic design

**T O O L S**

• Whiteboarding

• Balsamiq Wireframes

• Adobe XD

• InVision

• Sketchapp

• Figma

• Adobe Photoshop

• Mac OS & PC Platforms

• Microsoft Office

**E D U C A T I O N**

**Art Center College of Design**

Pasadena, CA – 2003, BFA

• Design

• Photography

• Advertising

**General Assembly**

Seattle, WA – 2018, Immersive

• User Experience Design

**E X P E R I E N C E**

UX CONSULTANT & SENIOR UI/UX DESIGNER

Bay Bridge Optometry – Oakland, CA || Contract: 10/2018 – 04/2019

[[ website ]](http://www.baybridge2020.com/)

• Website redesign - Identifying opportunities for improvement in UI and navigation with a

 focus on responsive web design.

• Design recommendations and solutions through research and usability findings.

• Deliverables include clickable wireframes and interactive high-fidelity prototypes.

ART DIRECTOR, PRODUCER & PHOTOGRAPHER

[[ website ]](https://www.michaeltsay.com/art-director-photographer)

Freelance & Contract - Seattle, Los Angeles, NYC || 12/2003 – 09/2018

• Lead teams focusing on design thinking with agile framework and workflow integration.

• Developed concepts, branding, and advertisements for clients.

• Production included project budgeting, graphic design, hiring crew and digital imaging.

Published Work & Clients:

Nordstrom Warner Bros. Records Seattle Met Magazine

Amnesty International Rolling Stone Magazine Macy’s

Condé Nast RipCurl Surf Company JCPenney

UX INSTRUCTOR & ADVISORY BOARD MEMBER

University of Washington, Seattle || Contract: 09/2007 – 02/2008

• Instructor, Information Architecture and Visual Design

• Covered principles of multimedia design, digital imaging foundations and graphic design.

• Website layout design, content strategy, best practices, colour theory and corrections.

Advisory Board Member

• Designed, reviewed and updated programs to meet evolving demands of specific fields.

University of California, Los Angeles || Contract: 05/2006 – 09/2006

• Instructor, Web design & Digital Photography - Photoshop and colour corrections.

• Instructor, B&W Photography - 35mm film, lighting techniques, printing and processing.